



## **Aurora: Venezia Special Edition pen Dedicated to one of the best-loved and most beautiful cities in Italy**

**Venezia** is the name of Aurora's new writing instrument created in **special edition**, an item of extraordinary beauty and refinement.

After its collections dedicated to the greatest geniuses and leading figures in Italian culture, Aurora's new pen is the first in a series to celebrate **Italy's** most beautiful **cities of art**.

Inspired by the characteristic atmosphere that pervades the narrow streets of the old city centre and the rich cultural heritage appreciated by millions of people all over the world, Venezia offers exceptional writing quality. It also has a history of its own, since it is the result of thorough research by the Aurora design team, whose members worked in collaboration with the famous jewellery designer, **Edouard Jud**.

Venezia is a true masterpiece, available in the **fountain pen** and **rolling ball pen** versions, with a cap decorated by a special fusion technique in solid silver or vermeil (gold-plated solid silver).

The cap is finely crafted and enriched with the most important symbols of Venice, such as the **winged lion** of Saint Mark, the emblem of the ancient Venetian government. Jud's artistic flair is reflected in the **gondolas**, the flat-bottomed, asymmetrical typical boats of Venice, in the **mullions** with their quatrefoil tracery in the arcades of the **Doge's Palace**, that decorate, in perfect Gothic style, a building that was once the most important and richest symbol of Venetian civilization. At the bottom the splendid **Venetian lagoon** is depicted.

The charmingly shaped barrel is made of **black resin**.

The fountain pen features an elegantly tapered nib made of **solid gold**.



Aurora's fine writing instrument is presented in a precious blue damask lined casket inspired by the Venetian sky and the colour of the lagoon.

The Aurora Venezia Special Edition pen is a tribute to the **beauty, art and culture** of one of the world's most beautiful cities, and embodies all the passion and commitment of Aurora, founded on a longstanding Italian tradition.

**Aurora** is a leading company in the production and sale of quality writing instruments and fine leather goods. Founded in Turin in 1919, Aurora has become part of the history of writing instruments, thanks to its ability to combine leading edge design and the best Italian craftsmanship. A rich cultural legacy and a long tradition of success have made Aurora's writing instruments and leather goods true masterpieces of Italian craftwork, recognised and esteemed the world over.