



Aurora to be among the exhibitors at the Duty Free and Travel Retail Show in Cannes

Aurora, the Turin-based company that has been manufacturing and selling writing instruments and luxury goods since 1919, will once again be among the exhibitors at this year's **TFWA World Exhibition**, the international duty free and travel retail show, to be held in **Cannes from 17 to 22 October**.

As the Tax Free World Association celebrates its **twentieth anniversary**, this edition is a must for **Aurora**, which is a leading player on the international market. Under the banner of "By the trade for the trade", the Cannes event will be marked by a series of meetings, conferences and debates, and will bring together the most prestigious luxury brands from all over the world.

The TFWA World Exhibition, with the TFWA Asia Pacific Exhibition, is a premier event in the luxury goods industry, with each edition attracting increasing numbers of specialised visitors.

Visitors to the event will be able to admire Aurora's brand new **Ars Scribendi line of paper products** together with a selection of items from its **leather goods collection** and some famous **writing instruments**, such as the **Style**, with its characteristic obliquely-cut head, at stand **G 36** in the **Yellow village**. Some of Aurora's newest products will be on show, including the **Ipsilon Cappuccio Argento** and **Talentum Cappuccio Cromato**, two special versions of one of its most popular lines. This will also be an opportunity for Aurora to showcase the new, bright red additions to its **Milano** line of leather goods.

Aurora, a leading company in the production and sale of quality writing instruments and fine leather goods, has extended its range to include a new line of paper products. This collection further enhances Aurora's broad product range, true masterpieces of Italian craftwork, recognised and esteemed the world over, born of a rich cultural heritage and a long tradition of success.