



## **Aurora: Style Primavera** **A pen inspired by the colours of the brightest season.**

**Red, turquoise and yellow** are the colours that Aurora has chosen for this new range of **ballpoint pens**. A modern, functional line with a touch of sheer glamour that captures attention at a glance.

These pens entice with their **simple design**, charm with their **energetic appeal**, adding a note of colour to every kind of writing.

The *Style Primavera* pens feature a **metal cap with satin finish** and **chrome-plated trims** while the **coloured resin** barrel comes in three bright colours: red, turquoise and yellow.

These lively writing instruments come in a **practical metal case**, ideal for the desk.

The **excellent price-quality ratio** makes these pens ideal as a spur-of-the-moment purchase or a lovely present.

**Aurora** is a leading company in the production and sale of quality writing instruments and fine leather goods. Founded in Turin in 1919, Aurora has become part of the history of writing instruments, thanks to its ability to combine leading edge design and the best Italian craftsmanship. A rich cultural legacy and a long tradition of success have made Aurora's writing instruments and leather goods true masterpieces of Italian craftwork, recognised and esteemed the world over.