



## Modern and young New colours to enrich the Aurora *Talentum*

The **pink, yellow or blue** barrel is the characteristic feature of the **new Aurora *Talentum* pens**. The new series reflects a spirit of innovation, freshness and modernity, to suit the tastes and needs of **young people**.

The soft colours of the pens blend in perfect harmony with the chrome-plated trims to create a product with a strong emotional impact. Once again, technical perfection is combined with a classic yet innovative design.

Available in three versions, **fountain pen, rollerball pen and ballpoint pen**, this is the newest addition to the *Talentum* family, a line that already includes a wide range of models, appreciated for their excellent price/quality ratio.

The new design consists of a **chrome-plated cap and trims** that shine on a monochrome barrel. The fountain pen has a **solid gold nib**, which gives the *Talentum* that extra touch of refinement and turns it into a precious luxury item.

This pen is a jewel of extraordinary technical precision. Its colours and trims are further enhanced by the black velvet **presentation case**.

**Aurora** is a leading company in the production and sale of quality writing instruments and fine leather goods. Founded in Turin in 1919, Aurora has become part of the history of writing instruments, thanks to its ability to combine leading edge design and the best Italian craftsmanship. A rich cultural legacy and a long tradition of success have made Aurora's writing instruments and leather goods true masterpieces of Italian craftwork, recognised and esteemed the world over.