



Turin – Nagoya Twinning An Aurora-signed agreement

On May 27th 2005, the twinning agreement between the Japanese city of Nagoya and the Italian city of Turin was signed with **Aurora ink**.

The agreement between the Japanese city – home to Toyota – with over two million inhabitants, and the Piedmontese capital will aid the exchange of strategies and knowledge, especially in the automotive field.

For the event, Aurora personalized a refined writing instrument which was later **given** to the mayor of Nagoya – Takahisa Matsubara – by the Torinese mayor, **Sergio Chiamparino**.

The precious pen from the Optima collection is solid silver with an 18k gold nib. Takahisa Matsubara, the Nagoya mayor's name, was engraved onto the cap and the **city of Turin** coat of arms was engraved onto the writing head.

This was another opportunity taken by the Torinese manufacturer to continue promoting the most refined **Made in Italy** image in the world.

Aurora, is a leading company in the production and sale of quality writing instruments and fine leather goods. Founded in Turin in 1919, Aurora has become part of the history of writing instruments, thanks to its ability to combine leading edge design and the best Italian craftsmanship. A rich cultural legacy and a long tradition of success have made Aurora's writing instruments and leather goods true masterpieces of Italian craftwork, recognised and esteemed the world over.