



Aurora: Optima Aurolaide **Antique materials and meticulous craftsmanship**

Reminiscent of the elegance and sobriety of the historic pen of the Thirties – an authentic legend in its time – the new *Optima* maintains its unique line and all of its charm to become, once again, a cult object for men and women who know how to choose.

The new **Aurolaide** version of the **Optima range** has been created using antique materials and features hand-finished trims and great attention down to the smallest detail. It is available in three stimulating colours: the new marbled burgundy, blue or green. The line offered is composed by fountain pen, ballpoint pen, rolling ball pen and mechanical pencil versions.

The cap and barrel in all versions are made of marbled Aurolaide, an antique material, yet refined and prestigious. The marbled **burgundy** Aurolaide version has **chrome-plated trims**, while those in marbled **blue** or **green** Aurolaide have **gold-plated trims**.

The fountain pen features a **solid gold nib** in all colour versions (blue, green and burgundy) and the traditional piston refill mechanism and hidden reservoir.

The Optima Aurolaide pens come in a **stylish velvet presentation case** and, like all Aurora pens, they are on sale at stores that specialise in writing instruments, top stationers and jewellers.

Aurora is a leading company in the production and sale of quality writing instruments and fine leather goods. Founded in Turin in 1919, Aurora has become part of the history of writing instruments, thanks to its ability to combine leading edge design and the best Italian craftsmanship. A rich cultural legacy and a long tradition of success have made Aurora's writing instruments and leather goods true masterpieces of Italian craftwork, recognised and esteemed the world over.