



Aurora: 85th anniversary pen **A limited edition to celebrate 85 years of history**

Aurora, the Turin-based company specialised in creating elite writing instruments and luxury goods, celebrates its **85th anniversary** in style, with an **exclusive “symbolic” pen**.

The company that, in close on 100 years of business, has become a byword world-wide for excellent taste and refined Italian craftsmanship, has decided to **perpetuate its tradition**, reflected in the 75th anniversary and 80th anniversary historical models, of marking the milestones in its history in this exclusive manner.

This collectors' item **limited edition** is available in two versions: a marbled red resin fountain pen and rollerball pen and a white mother-of-pearl fountain pen.

Both versions are distinguished by their **oval-shaped head with laid-in mosaic-type Aurora logo**. The Aurora caption is in grey mother-of-pearl; the background is made of red coral paste and the transparent lens is made of rock crystal. The shape of the head recalls that of the Aurora logo: a **distinguishing sign** that guarantees that these pens are recognised everywhere.

The **ring** of the cap, on which the serial number is engraved to certify that each pen is unique, features **floral motifs** that recall the first Aurora models. The same designs are also reflected on the bottom and on the precious **jewel clip**, also enhanced with the inscription **85°**.

In the first collection, the cap and the barrel of the pen are made of **marbled red resin** with **solid silver trims**. The finely-engraved nib of the fountain pen is made of **rhodium-treat solid gold**. The fountain pen is available in **1919** numbered items and the rollerball pen in **999**.



In the version that will certainly be most coveted by collectors, the cap and barrel of the fountain pen are made of exquisitely-crafted **white mother-of-pearl**, with nuances that generate unusual reflections of light, while the trims and nib are made of **18 Kt solid rose gold**. The pen features the traditional **piston refill mechanism** with **hidden reservoir**. Only **99 pieces** are available.

These high prestige writing instruments are showcased in a splendid packaging, made in this case of **red and silver lacquered wood**, with the “85th anniversary” symbol and stylised floral motifs. The inside is lined with tasteful grey velvet that highlights the iridescent nuances of the mother-of-pearl and the shades of the red resin and stresses the exquisite styling and timeless elegance of these writing instruments.

Aurora, is a leading company in the production and sale of quality writing instruments and fine leather goods. Founded in Turin in 1919, Aurora has become part of the history of writing instruments, thanks to its ability to combine leading edge design and the best Italian craftsmanship. A rich cultural legacy and a long tradition of success have made Aurora’s writing instruments and leather goods true masterpieces of Italian craftwork, recognised and esteemed the world over.