



AURORA DEMONSTRATOR: TO WRITE IN A TRANSPARENT WORLD.

Transparent resin and precious finishes in a model from the refined and modern design.

Optima Demonstrator is synonymous of design and care of the detail. With body and cap in transparent resin, the new limited and numbered collection of Aurora sends back to ethereal suggestions evoking the preciousness of the crystal and the purity of the ice. A peculiar name coming from the materials and the colors: the transparency of the resin expresses its spirit, result of **perfect synthesis between technology and preciousness** that makes the new **Demonstrator** an example of excellence in the panorama of the Made in Italy.

Crystalline spirit in a precious body, the **Demonstrator** is characterized by a modern style that renders it a pen and a valuable of design. The transparent resin of body and cap is arranged with various finishes that makes it various and eclectic: **chrome-plated metal or red aurolite**, the resin produced with exclusive by Aurora, for a young style, **white gold** and **diamonds** for a diaphanous jewel or **rose gold** and **rubies** for a mix of modern and classic details.



The **three declinations** of the new line in order to satisfy every requirement of writing: **fountain pen, roller and sketch pen**, the pencil unique in its kind characterized by a rounded and original form. A limited and numbered collection dedicated to passionate and connoisseurs. **1.936** fountain pens in the two versions, **936** rollers and sketches presented in the two versions. A number chosen because it reminds the year in which for the first time historical Optima was introduced on the market. A **36** pieces limited edition worldwide composed of fountain

pens with finishes in rhodium treated gold or rose gold enriched in the clip with diamonds and rubies.

Aurora Demonstrator is in sale in the elegant case created in **silver-plated wood**.

Information for the public: www.aurorapen.it