



PRESS RELEASE

AURORA STYLE LIME, A FRESH COLOUR JUICE

Bright green for the new model with soft and essential lines

Aurora launches the new **Style** with the fashionable **green lime** colour suitable for all seasons!

Fun and young, the collection features a **sober but modern design**, which is captivating thanks to its bright and lively tone. This accessory can be matched with dress and bag, or it can be put in a breast-pocket for touch of cheerfulness and unmistakable style in every occasion.



The new collection is available with the **fountain pen**, **ball-point**, and **fine liner** versions. All have a **resin body** and **cap** with chrome finishes.

Modernity of materials and liveliness of the colour combined with care for details and this is guaranteed by the unmistakable **stylised Aurora logo on the head**. These are unique characteristics that make Aurora Style Lime a special collection dedicated to those who love to enhance their daily look with a touch of personality and to always carry original accessories.

Style Lime comes with a practical and refined **black leatherette case with beige interior** and it is on sale at all authorised Aurora dealer for.



Since 1919 Aurora has been leader in the production and sale of writing instruments and accessories. From then until now, the values that made the company an international leader in the sector, have remained unchanged: **passion** for **beauty** and **style**, combined with care for **quality** in its minimum details.

Information for the public: www.aurorapen.it