



New Limited Edition

AURORA CELEBRATES EUROPE

**On the 50th anniversary of the Treaty of Rome,
Aurora pays tribute to Europe with a new Limited and Numbered Edition**



On 25 March 1957 the Treaty of Rome **established the European Community**. Aurora marks its 50th anniversary by **celebrating its origins and founding principles**.

After the success of its Limited and Numbered Editions dedicated to Africa and Asia, the famous pen factory in Turin has decided to continue its fascinating continents theme with an exclusive line to commemorate Europe. Like its predecessors, this collection is the result of a great deal of **research into materials and colours**.

The barrel is in pearl-grey, white and black **marbled resin** and a **magnificent** blue hydrothermal **quartz** embellishes the head. The clip is engraved with the

profile of Europe, the head with the number. The fountain pen features an **18 Kt. rhodium-plated solid gold nib** and the traditional **piston refill system with hidden reservoir**.

The fountain and ballpoint pens will be produced in **7,500** pieces, the roller pen in **5,500** and the sketch pen in **999**.

Detail of the engravings on the ring



The ring features relief engravings of **symbols of important events in the history of Europe**. The decoration, using silver enamelling, was designed and created by the research department at Aurora's historic Turin factory.

Italy, France, Germany, Belgium, the Netherlands and Luxembourg, the *6 countries that originally signed the treaty founding the European Economic Community*, are represented by the **six stars**, the symbol of their role and of their unprecedented achievement on the international scene.

The factory and the **railway** represent *the industrial revolution and developments in transport*, while the **stylised double helix** pays tribute to *the scientific discovery of the "Secret of Life"ri0, revealed by Francis Crick and James Watson on 28 February 1953, which enabled modern science to discover the double helix structure of the DNA molecule*. The elegant luminescent anthracite-coloured presentation case with a precious pearl satin lining embodies Aurora's customary attention to detail.

Aurora Europa will be available exclusively from boutique stationers and leading jewellers from May.

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AURORA

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