



AURORA AND PALLADIO: 500 YEARS OF BEAUTY

*Aurora launches the new limited collection dedicated to Palladio
Streamlined design, architectural decorations and precious materials for a unique item*

Aurora marks the fifth centenary of new line of pens dedicated to the **numbered edition**.



the birth of **Andrea Palladio** with a famous architect in a **limited and**

The collection is made up of **1919 fountain pens** with the piston refill mechanism and 18 Kt gold nib and **999 fine liner pens**, all featuring **black chrome lacquer** finishes and **pink gold-plated trims**.

The **rings and clip** are decorated with the **architectural motifs** typical of Palladio's works. Finely engraved **archways, vaults and staircases** blend with the **guilloché** design on the cap, while the flash of **gold** and **black lacquer** finish meets the **streamlined design** of the barrel in a harmonious game of geometries and colours.

The **99 fountain pens** in **solid pink gold** with contrasting black trims, made even more precious by the **pavé of rubies**, will please even the most exacting demanding experts.



The **Aurora Palladio** reflects the timeless elegance of classical balance right down to the packaging: each pen comes in the exclusive **black presentation case** with beige leatherette lining.

The new collection is a tribute to the artist's creativity. It embodies a totally **Italian similarity** between functionality and

beauty, bringing together the architectural style of Palladio's villas with that of writing instruments and graphic symbols for which Aurora has been ambassador for almost a century.

Established in 1919, Aurora is a leading company in the production and sale of writing instruments and accessories. An unflinching **passion for beauty and style**, together with a dedication to quality right down to the smallest detail are the values that have made Aurora an international leader in the sector.



Information for the general public:
www.aurorapen.it

PRESS OFFICE Media by Design

AURORA

Diana Lisci d.lisci@mediabydesign.it
Corinna Aceto c.aceto@mediabydesign.it
Tel. 0039 011 5154511

Strada Abbazia di Stura 200
10156 Torino
www.aurorapen.it



DATA SHEET

Manufacturer	Aurora Penne
Model	Palladio
Versions	Fountain pen, fine liner pen
Materials, trims and colours	Black lacquer effects and pink gold-plated trims. Solid pink gold with black trims and pavé of rubies.
Packaging	Black presentation case with beige leatherette lining
Available from...	April
Number of pieces and price	1919 fountain pens with black lacquer effect and pink gold-plated trims 999 fine liner pens with black lacquer effect and pink gold-plated trims 99 fountain pens in solid gold with black lacquer effect trims and pavé of rubies on the clip
Nib	Solid 18 Kt gold