



— made in Italy —

New Day Hospital for the care of children with Leukaemia: Aurora contributes to the charity auction

The Turin company will actively participate in fundraising organised by ADISCO Piedmont

Turin, May. At the **Reggia Reale Venaria of Turin** the gala benefit evening will be held, the entire proceeds of which will be donated to **Adisco Piedmont** for the realisation of the “**Day Hospital**” of the **Ospedale Regina Margherita** in Turin for the care of children suffering from Leukaemia.

Many important companies have decided to contribute to the *noble* cause by making their products available free of charge, which will be auctioned during the evening.

Aurora Penne, the historic Turin *Made in Italy* company, as always actively involved in the social arena and receptive towards this type of initiative, will contribute to the fundraising by donating two prestigious models from its collection of excellence: “**Sketch pen Fuoco**” and “**Demonstrator**”.



Tickets to participate at the evening are on sale at a cost of 250 Euro.

Aurora Penne, invites everyone to contribute to the fundraising, on **Tuesday 18 May**, at 19.30 at the **Reggia Venaria of Turin**.

The Aurora Group is:

Aurora Penne, world leader in the production and marketing of writing instruments, fine leather goods and paper. Since 1919, its products, pens, leather accessories and watches, are unique, created with a perfect balance between **craftsmanship and technology**, typical manufacturing processes of the goldsmith's tradition and computerised production phases. With a single manufacturing plant in Turin and under the direction of the Verona family for four generations, the Aurora brand is synonymous with **Made in Italy excellence** in the luxury sector, distributed in over 50 countries throughout the world. www.aurorapen.it

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