



Aurora Pens at the Salone del libro in Turin

The Turin company will make a presentation to the Capo di Stato Maggiore della Difesa and the Comandante of Turin

Turin, 13 May. **Aurora pens**, the historic Turin Made in Italy company, takes part in the Salone del libro di Torino (Book Fair in Turin), the biggest event in Italy dedicated to the book trade, reading and culture and among the foremost in Europe, which has reached its twenty-third edition, planned from May 13th to 17th.

To mark the event, the historic pen-manufacturing company will present the Chief of Staff of the Italian Army, **Generale Vincenzo Camporini** and **Generale Franco Cravarezza**, Commander of the Turin Military District, nearing retirement, with special creations by the Aurora company. A prestigious case containing 3 limited edition and numbered fountain pens, in three colours – white, red and green – dedicated to the **Italian Flag** for the first recipient; the second, on the other hand, will receive the gift of a ballpoint pen and a fountain pen **88**, the great writing classic, designed by the renowned Marcello Nizzoli in the '50s.

Both pens will be engraved with the initials of the Generals.



The Aurora Group is:

Aurora Pens, leader in the production and distribution of writing instruments, fine leather goods and paper. Since 1919, its products, pens, leather accessories and watches, are unique, created with a perfect balance between **craftsmanship and technology**, typical manufacturing processes of the goldsmith's tradition and computerised production phases. With a single manufacturing plant in Turin and under the direction of the Verona family for four generations, the Aurora brand is synonymous of **Made in Italy excellence** in the luxury sector, distributed in over 50 countries throughout the world. www.aurorapen.it

Firma is a company of the Aurora group, acquired by the historical Turin brand in 2006. Also synonymous of quality and Made in Italy, it is structured across a range of products differentiated into the brands Firma and Nettuno. The first one is noted for a **strong link with the world of design** and careful research activity aimed at creating ever original shapes and lines such as Qube. On the other hand, the second one shares the **historic nature of the brand** with Aurora and presents the Tridente collection with a classic and traditional taste dedicated to lovers of the sea.

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